

# Jie Yang

Product Designer · Design + Engineering

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## EXPERIENCE

### PayPal / Senior UX Designer

Aug 2019 - Sep 2024, San Jose CA

**Led end-to-end design as the sole product designer** for PayPal's social P2P payment experiences, transforming payments from isolated transactions into socially contextual, expressive interactions.

Designed and launched core social interaction features for P2P payments, including **Pool Money, emojis, themes, reactions, quick replies, and embedded messaging**, shipped to production within the PayPal app.

Drove initiatives from **early exploration through launch and iteration**, collaborating closely with product, engineering, data science, legal, privacy, and risk teams to ensure scalable, compliant solutions.

### SAP / User Experience Design Specialist

Jun 2016 - July 2019, Palo Alto CA

Designed and shipped **SAP CoPilot**, a conversational AI product for web and iOS, enabling task completion and insight discovery via natural-language interactions.

Led the research and design of SAP's first **conversational UI design system**, defining core interaction models, principles, and reusable patterns that laid the foundation for future AI-driven experiences.

Contributed to the **Fiori for iOS enterprise design system**, developed in collaboration with Apple to deliver native iOS experiences for enterprise needs, and partnered cross-functionally to design, ship, and validate scalable design guidelines.

**Award:** SAP Catalyst, Top 3 Finalists of Hasso Plattner Founders' Award

### Razorfish / UX Design Intern

Jun 2015 - Aug 2015, Chicago IL

Supported UX strategy and design for e-commerce clients, from research and wireframing to interaction design and concept validation.

### Continuum / Industrial Design Intern

Jan 2014 - Feb 2014, Shanghai China

Supported early-stage consumer product concepts through 3D prototyping and visual rendering, focusing on form, usability, and manufacturability.

## EDUCATION

### Georgia Tech - OMSCS

Master of Science in Computer Science  
(Artificial Intelligence Track)

2024 - Current, Remote

### IIT Institute of Design

Master of Design

2014 - 2016, Chicago IL

ID Fellowship

### Tongji University

B.E., Industrial Design

2009 - 2014, Shanghai

Excellent Leadership Award Google

Public Welfare Award

## SKILL

### Design

User Research & Synthesis

Interaction & Experience Design

Design Systems (Product, Platform, Enterprise)

Product Strategy & Vision

Rapid Prototyping & Iteration

Storytelling & Stakeholder Communication

### Design Tools

Figma

ProtoPie, Principle, Framer

### Engineering & Development

Web development (HTML, CSS, JavaScript)

Python (data analysis, prototyping, ML foundations)

Java & Android Studio

C# & Unity (interactive gaming systems)